

Tara Cheyne MLA

Manager of Government Business

Attorney-General

Minister for Human Rights

Minister for City and Government Services

Minister for the Night-Time Economy

Member for Ginninderra

RESPONSE TO QUESTION ON NOTICE

Questions on Notice Paper No 3

Friday, 7 March 2025

Question No. 176

MR CAIN: To ask the Minister for City and Government Services —

1. How does the Government plan to continue engaging with the community and stakeholders to ensure ongoing awareness and compliance with the *Urban Forest Act 2023*.
2. What metrics will be used to evaluate the effectiveness of the communication strategy.

Ms Tara Cheyne MLA – The answer to the Member’s questions are as follows:

1. The ACT Government will continue to keep the Canberra community and stakeholders informed about their obligations under the *Urban Forest Act 2023* via information on ACT Government websites, social media posts, Canberra Tree Week events, government and industry newsletters, email updates to stakeholder distribution lists and presentations to, and meetings with, industry and community groups. This includes a focus on ensuring that the community are aware of recent changes regarding tree damaging activity for public trees.
2. The ACT Government will measure the effectiveness of the communication strategy for the *Urban Forest Act 2023* using a variety of measures including:
 - successful delivery of planned communication activities.
 - number of sessions on the website and searches on google.
 - number of attendees at presentations.
 - number and nature of requests for further information, which will guide further website updates and communication activities.



Approved for circulation to the Member and incorporation into Hansard.


Tara Cheyne MLA

Minister for City and Government Services

Date: 8/4/25

This response required 0 hrs and 50 mins to complete, at an approximate cost of \$83.99