

Andrew Barr MLA

Chief Minister

Minister for Economic Development

Minister for Tourism and Trade

Member for Kurrajong

RESPONSE TO QUESTION ON NOTICE

Questions on Notice Paper No 5

Friday, 11 April 2025

Question No. 337

PETER CAIN MLA: To ask the Minister for Tourism and Trade

1. How will the assessment criteria for the Floriade Beverage Partner Services expression of interest prioritise and support local, innovative businesses that are intrinsically linked to Floriade's unique identity, given the ACT Government's 2025 Major Events Strategy emphasises the importance of leveraging local businesses to enhance the visitor economy, community pride, and inclusivity.
2. Will the Government rule out appointing non-Canberra region businesses where complying submissions are received from Canberra businesses.

ANDREW BARR MLA - The answer to the Member's question is as follows:

1. The Floriade Beverage Partner Services Expression of Interest document outlines the assessment criteria that will be used by the evaluation panel.

This includes a criterion for Local Economic Benefit, which gives preference to Canberra Region organisations and businesses that demonstrate strong local connections, economic impact, innovation, and alignment with the unique character of Floriade.

This approach is consistent with the ACT Government's 2025 Major Events Strategy and ensures Floriade remains a celebration of Canberra's identity, while creating meaningful opportunities for local enterprises.

2. The ACT Government will not exclude non-Canberra region businesses, aligning with its commitment to ensure the expression of interest process remains fair, transparent and consistent with ACT Government procurement principles.

Approved for circulation to the Member and incorporation into Hansard.



Andrew Barr MLA

Minister for Tourism and Trade

Date: **23.4.2025**.....

This response required 0hrs 48mins to complete, at an approximate cost of \$90.90.